MICA Mining Innovation Commercialization Accelerator
ACIM Accélérateur de Commercialisation d'Innovation Minière

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SAVE THE DATE- MICA DELEGATION TO EXPOSIBRAM 2025

We are excited to invite you to join the MICA Delegation to Exposibram 2025, taking place in Salvador, Bahia, from **October 27 to 30, 2025.**

Exposibram is the biggest HUB of mining experiences in Latin America, with 80,000 delegates, bringing together the main entities in the sector, it is the biggest showcase for generating business in Latin America.

The Congress is structured into main sessions and simultaneous thematic panels, providing delegates with a comprehensive and updated view of global mining. With the participation of renowned experts, as well as representatives from the productive, governmental and third sectors, the event becomes a rich and high-level forum.

Why should you attend

Connect with Major Mining Operators
A unique opportunity to pitch to Mining operators seeking new technologies and innovations to integrate into their operations. This is a critical chance to showcase your cutting-edge solutions and explore opportunities of commercialization or partnership with other SMEs from our MICA's MoU partners In Brazil such as:

- Mining Hub Innovation Brazil.
- FIEMG – federation of industries of the state of minas Gerais. (MOU in Process)

What to Expect

- **B2B Networking and Matchmaking:** The Canadian Embassy (Belo Horizonte office) with our Trade Commissioner Franz Brandenberger, has prepared an add value program pitch and B2B

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enabling you to explore commercial opportunities with Mining operators.

- **Access to Key Industry Leaders:** Meet decision-makers from major global OEMs and suppliers looking on board for new innovations for their product lines and operations. This is an excellent opportunity to expand your global reach and explore avenues for innovation commercialization at the trade show floor.
- **Technical Insights and Expert Sessions:** Attend exclusive technical sessions, workshops, and panel discussions to stay ahead of emerging trends in mining in Latin America. (with registration for the conferences)

MICA Delegation Package

The organization of four days of value-added programming, including:

- A link to the Brazilian Mining Market documentations,
- Briefing with Canadian Embassy,
- Suggestion for hotel group discount and block of room reserved,
- Local transport (pick up at the group hotel)
- Presentations of 10 to 12 mining operators followed with B2B Networking where you can connect directly with them,
- Provide a directory of participants with your company's profile in Portuguese,
- Two free passes for conferences accessible to our delegates,
- Interpreter/ translation if needed,
- Pitch session where you can present your company (audio visual if needed),
- During the mission with CEMI support and post mission support from the MICA network with our associate partner in Brazil two signed MOUs
- Networking Cocktail
- Mine site visit (TBC)

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The cost of the package:

- $1,500 per delegate (20% more for non-MICA Members)
- Only $1,000 if you are participating in the Peru Innovation Summit the week before.

Cost for hotels, flight and incidentals expenses are **NOT** included in the package. (Breakfast included with the room and some lunches are provided)

IMPORTANT NOTICE:
*All companies could participate at Exposibram 2025 free of charge. However, this option does not include access to the above CEMI-MICA package in **blue,** which provides significant added value, including strategic support before, during, and after the mission to maximize commercial outcomes and networking opportunities.*

Registration Instructions

- Please complete your registration using the official **Online Registration Form.**

For More information contact:
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