

mine

Opportunity

Dear Mining Community Member,

MineConnect is working with the Goodman School of Mines to bring its Mine Opportunity Challenge to Confederation College in Thunder Bay on Wednesday, January 17th.

Over 100+ high school students representing all Thunder Bay and area school boards will be competing in a unique, and engaging game that digs deep into the world of mineral resources!! Students will work together to become the “wealthiest” team by successfully answering questions, and completing challenges and activities hosted by local companies.

Teams will visit company booths/stations as they land on the designated “questions” and “activity” challenge squares on their respective game board. These challenges will provide students with a fun way to learn about the mining sector including technology, engineering, geosciences, the environment, careers in trades, corporate social responsibility, and more!

[Here is a video](#) to give you a better idea of what the student experience will be like during the event.

To ensure that this initiative is successful, we need support and involvement from companies/organizations like yours. How can you get involved? You can set up a booth and activity, you can sponsor, and you can volunteer OR, best case scenario, you can do all of the above! 😊

This is a great opportunity to not only engage with students thereby increasing their knowledge of mining in the region, but to showcase your business and its commitment to career development.

Please let us know by December 18th if you would like to participate with a booth and we will forward additional details. As for sponsorship opportunities, see the attached info.

We appreciate your consideration and look forward to hearing from you.

Thanks for your continued support of MineConnect!



Marla Tremblay
Executive Director, MineConnect

Supported by:



Mine Opportunity Challenge Presenting Partner

\$4,000

- Logo on the front of Mine Opportunity Participant and Volunteer T-Shirts
- Opportunity to provide a quote in event press release
- Logo/company recognition on all correspondence/promotion to schools, companies and volunteers
- Logo/company recognition (tagged) on social media posts promoting the event
- Opportunity to display a pull-up banner at the event
- Logo featured on looping slideshow throughout event
- Verbal acknowledgement as Presenting Partner during the opening remarks

T-Shirt Sponsor

\$2,500

- Logo on the back of Mine Opportunity T-Shirts
- Logo/company recognition (tagged) on social media posts
- Opportunity to display a pull-up banner at the event
- Logo featured on looping slideshow during the event
- Verbal acknowledgment as t-shirt sponsor during the opening remarks

Lunch Sponsor

\$2,500

- Logo on the back of Mine Opportunity T-Shirts
- Logo/company recognition (tagged) on social media posts
- Opportunity to display a pull-up banner at the event
- Logo featured on looping slideshow during the event
- Verbal acknowledgment as lunch sponsor during the opening remarks

Mine Opportunity Supporter

\$500

- Logo/company recognition (tagged) on social media posts.
- Logo displayed on group supporter pull-up banner at the event
- Logo featured on looping slideshow throughout the event

Please contact Heather for more information about how to get involved.

Email heather@mineconnect.com or call 705-491-0913

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