

# MINE CONNECT

**Suppliers  
of Choice  
to the World.**

**SPONSORSHIP  
OPPORTUNITIES  
2023/2024**

Revised Dec. 14, 2023

# Opportunity #1:

## Northern Ontario Roadshow | Presenting Sponsor

Opportunity	Location	Max # of sponsors per event	Member	Non-Member
<b>MineConnect Roadshow Presenting Sponsor</b> MEMBER - \$5,000*	North Bay	1	1	n/a
<p>Northern Ontario Roadshow networking events are a fun and informal way to reach the mining supply &amp; services sector.</p> <p>Hosted in communities throughout Northern Ontario, these events are a great way for members, prospective members, and those with connections to the mining industry to network with peers and the MineConnect team.</p> <p>Roadshows are excellent opportunities to showcase your company in a specific geographic area while supporting your association.</p>	Sault Ste. Marie	1	1	n/a
	Sudbury	1	1	n/a
	Temiskaming Shores	1	1	n/a
	Thunder Bay	1	1	n/a
	Timmins	1	1	n/a
	West Nipissing	1	1	n/a

### What's in it for you?

1. Presenting Sponsor exclusivity
2. Guest Speaker / Presentation opportunity (up to 30 mins)
3. Logo/company recognition with link on event-registration page
4. Logo/company recognition (tagged) on socials + solo post
5. Digital package – 30-second video shared on all socials
6. Logo on all pre-event promotion (graphic elements, emails)
7. Opportunity to display a pull-up banner
8. Opportunity to distribute promotional items at the event
9. Logo featured on looping slideshow throughout event
10. (outside of official remarks/guest speaker presentation)
11. Opportunity to provide up to three (3) PowerPoint slides to looping slideshow
12. Opportunity to run a promotional video prior to official remarks (Up to 2 minutes)
13. Verbal acknowledgement as Presenting Sponsor at the event
14. Delivery of a 10-minute presentation prior to the keynote
15. Access to the attendee list (name & company)
16. 25 complimentary drink tickets
17. Table / space at event to promote your products and/or services

\* Not eligible for volume discount



## Opportunity #2:

# Northern Ontario Roadshow | Multi-Sponsors

Opportunity	Location	Max # of sponsors per event	Member	Non-Member
<b>MineConnect Roadshow - Multiple sponsors</b> MEMBER - \$500 NON MEMBER - \$750  Northern Ontario Roadshow networking events are a fun and informal way to reach the mining supply & services sector.  Hosted in communities throughout Northern Ontario, these events are a great way for members, prospective members, and those with connections to the mining industry to network with peers and the MineConnect team.  Roadshows are excellent opportunities to showcase your company in a specific geographic area, while supporting your association.	North Bay	5	4	1
	Sault Ste. Marie	5	4	1
	Sudbury	5	4	1
	Temiskaming Shores	5	4	1
	Thunder Bay	5	4	1
	Timmins	5	4	1
	West Nipissing	5	4	1

## What's in it for you?

1. Logo/company recognition with link on event registration page
2. Logo/company recognition (tagged) on socials + solo post
3. Logo on all pre-event promotion (graphic elements, emails)
4. Opportunity to display a pull-up banner
5. Logo featured on looping slideshow throughout event (outside of official remarks/guest speaker presentation)
6. Verbal acknowledgement as Event Sponsor at the event
7. Five (5) complimentary drink tickets



**VOLUME DISCOUNT**  
 Buy any 3 and save 10%  
 Buy any 4 and save 15%  
 Buy any 5 and save 20%

# Opportunity #3:

## Annual General Meeting | Presenting Sponsor\*

Opportunity	Location	Max # of sponsors per event	Member	Non-Member
<p><b>Annual General Meeting Presenting Sponsor</b> MEMBER - \$5,000*</p> <p>Our AGM + Roadshow combo is an in-person and live-streamed hybrid event** which includes: a party-like atmosphere for networking; the Hall of Fame induction; a high-profile guest speaker, as well as an update on our activities of the past fiscal year, and a look ahead at the coming year.</p> <p>Sponsoring the AGM is the perfect opportunity to stand out at an event that encompasses the whole of Northern Ontario’s MSS sector. **</p>	Sudbury	1	1	n/a

### What’s in it for you?

1. Presenting Sponsor exclusivity
2. Premiere venue
3. Logo/company recognition with link on event registration page
4. Logo/company recognition (tagged) on socials + solo post
5. Digital package - 30 sec video shared on all socials
6. Logo on all pre-event promotion (graphic elements, emails)
7. Opportunity to display a pull-up banner
8. Opportunity to distribute promotional items at the event
9. Logo featured on looping slideshow throughout event (outside of official remarks/guest speaker presentation)
10. Opportunity to run a promotional video prior to official remarks (Up to 2 minutes)
11. Verbal acknowledgement as Presenting Sponsor at the event
12. Delivery of a 10-minute presentation prior to the keynote
13. Access to the attendee list (company name only).
14. 25 complimentary drink tickets
15. Full page ad in Annual Report
16. Table / space at event to promote your products and services

\* Not eligible for volume discount

\*\* The formal meeting portion of the event will be live-streamed.





# Opportunity #4:

## Annual General Meeting | Multi-Sponsors

Opportunity	Activity	Max # of sponsors	Member	Non-Member
<b>Annual General Meeting Multi-Sponsors</b> MEMBER - \$750 NON MEMBER - \$1,000  Our AGM + Roadshow combo is an in-person and live-streamed hybrid event* which includes: a party-like atmosphere for networking; the Hall of Fame induction; a high-profile guest speaker, as well as an update on our activities of the past fiscal year, and a look ahead at the coming year.  Sponsoring the AGM is the perfect opportunity to stand out at an event that encompasses the whole of Northern Ontario's MSS sector. **	Sudbury	5	4	1

### What's in it for you?

1. Premiere venue
2. Logo/company recognition with link on event registration page
3. Logo/company recognition (tagged) on socials
4. Logo on all pre-event promotion (graphic elements, emails)
5. Opportunity to display a pull-up banner
6. Logo featured on looping slideshow throughout event (outside of official remarks/guest speaker presentation)
7. Verbal acknowledgement as Event Sponsor at the event
8. Five (5) complimentary drink tickets

\*\* The formal meeting portion of the event will be live-streamed.



# Opportunity #5:

## Business Breakfast/Luncheon

Opportunity	Location	Max # sponsors per event	Member	Non-Member
<p><b>MineConnect Business Breakfast/Luncheon</b> MEMBER - \$500 NON MEMBER - \$750</p> <p>Launched in the spring of 2023, the inaugural MineConnect Business Breakfast in Thunder Bay was such a success that we plan to offer a series of them throughout Northern Ontario.</p> <p>Attendees appreciate the opportunity to have a scrumptious buffet breakfast (or lunch) while simultaneously taking in one hour of informative presentations by two guest speakers. The talks will be of interest to those in the MSS sector and feature topics such as: updates on mining projects, business development opportunities or pertinent local information.</p> <p>With networking time allotted before and after the presentations, Business Breakfasts are also an informal way for members, prospective members, and those with connections to the mining industry to network with peers and the MineConnect team. All this within two hours, so they're easy to fit into busy schedules.</p> <p>Sponsorship of a MineConnect Business Breakfast allows your company to reach your community of choice and align with an event designed to help advance the sector.</p>	North Bay	5	4	1
	Sault Ste. Marie	5	4	1
	Sudbury	5	4	1
	Temiskaming Shores	5	4	1
	Thunder Bay	5	4	1
	Timmins	5	4	1
	West Nipissing	5	4	1

## What's in it for you?

1. Logo/company recognition with link on the event registration page
2. Logo/company recognition (tagged) on socials
3. Digital package – 30-sec video shared on all socials
4. Logo on all pre-event promotions (graphic elements, emails)
5. Opportunity to distribute promotional items at the event
6. Logo featured on looping slideshow throughout event (outside of official remarks/guest speaker presentation)
7. Verbal acknowledgement as Event Sponsor at the event



**VOLUME DISCOUNT**  
Buy any 3 and save 10%  
Buy any 4 and save 15%  
Buy any 5 and save 20%

# Opportunity #6: Business Development Mission

Opportunity	Location	Max # of sponsors per event	Member	Non-Member
<b>MineConnect Business Development Mission</b> MEMBER - \$2,500 NON MEMBER - \$4,000  MineConnect’s trade missions aim to help its members in growing their businesses domestically, internationally or both. Our trade missions provide members with opportunities to gain more exposure and generate leads in mining regions around the world.  Activities include mine tours, project updates, vendor procedures, local partnership information etc.	TBD	3	2	1
	TBD	3	2	1
	TBD	3	2	1
	TBD	3	2	1
	TBD	3	2	1
	TBD	3	2	1
	TBD	3	2	1

## What’s in it for you?

1. Logo/company recognition with link on event registration page
2. Logo/company recognition (tagged) on socials
3. Digital package – 30-second video shared on all socials
4. Logo on all pre-event promotion (graphic elements, emails)
5. Opportunity to distribute promotional items at the event
6. Access to the attendee list (name and company only).
7. Full-page ad in Annual Report
8. Promo on mission’s ground transportation charter bus
9. Discount on mission participant fee



**VOLUME DISCOUNT**  
 Buy any 3 and save 10%  
 Buy any 4 and save 15%  
 Buy any 5 and save 20%



# Opportunity #7: Event Shuttle Bus Sponsor

Opportunity	Activity	Max # of sponsors per event	Member	Non-Member
<b>MineConnect Event Shuttle Bus Sponsor</b> <b>MEMBER ONLY - \$1,500</b>  Whether it's a longer trip between Northern Ontario and Toronto/Montreal in a deluxe coach – or quick runs between hotels/Roadshows in a corporate shuttle – sponsoring a shuttle bus can provide the exposure you're looking for.  With sponsor exclusivity, on-board signage, and frequent reminders in emails and social media posts to utilize the shuttle, your message will break through.  Sponsor a shuttle bus, and your company will instantly appear as a stress reliever, a problem solver, eco-friendly, budget and safety conscious. These are all excellent reasons to make your move to the proverbial driver's seat.	PDAC – Sudbury to Toronto (March)	1	1	n/a
	Cen-Can Thunder Bay (September)	1	1	n/a
	CME Timmins (June)	1	1	n/a
	TBD	1	1	n/a
	TBD	1	1	n/a

## What's in it for you?

1. Sponsor Exclusivity
2. Logo/company recognition with link on event registration page and inside the bus
3. Logo on all pre-event promotion (graphic elements, emails)
4. Logo/company recognition (tagged) on socials + solo post reminders to utilize the shuttle
5. Logo/company recognition with link included on online and printed shuttle schedule
6. Logo featured on looping slideshow throughout event (outside of official remarks)
7. Verbal acknowledgement as Shuttle Bus Sponsor at the event
8. Opportunity to post a representative on the shuttle to network with passengers
9. Ten complimentary drink tickets at corresponding event



**VOLUME DISCOUNT**  
 Buy any 3 and save 10%  
 Buy any 4 and save 15%  
 Buy any 5 and save 20%



# Opportunity #8:

## MineConnect Ask The Expert Webinar Series Sponsor

Opportunity	Available Sponsorships	Member	Non-Member
<p><b>MineConnect Ask the Expert Webinar Series Sponsor</b> MEMBER ONLY - \$2,500</p> <p>MineConnect’s Ask-the-Expert webinar series provides our members with relevant information on an array of topics. These half-hour webinars are distributed throughout the year, and are offered to members for no additional fee. (Non-members may also join for a modest fee.)</p> <p>Webinars are recorded and archived within the members-only section of our website so that they can view any webinar at their convenience.</p> <p>Topics range from market-intel regarding the domestic and international mining sectors, exporting, funding opportunities, legal information, or human resources.</p> <p>The webinars are quick, compact, and attendees (or viewers) left with information about how to follow up.</p>	1	1	n/a

### What’s in it for you?

1. Sponsor exclusivity for the season (1year). Minimum 6 webinars.
2. Logo on all pre-event promotion (graphic elements, emails)
3. Logo/company recognition on Eventbrite registration webpage
4. Logo/company recognition on all social media promotion regarding the series
5. Logo/company recognition on opening slide to webinar
6. Verbal acknowledgement of sponsorship will be made during webinar
7. All webinars recorded, archived and made available to all members in perpetuity via a members-only accessible section of the website.



**VOLUME DISCOUNT**  
 Buy any 3 and save 10%  
 Buy any 4 and save 15%  
 Buy any 5 and save 20%

# Opportunity #9: Website Box Ad

Opportunity	Activity	Member	Non-Member
<p><b>MineConnect Website Box Ads</b></p> <p>Shake up your marketing mix! Advertise on MineConnect.com! Sign in to book directly from the member dashboard!</p> <p>Choose where you want your ad to appear on the site, upload the image file, set the URL to link to, and pay online. Your ad can be live in minutes!</p> <p>Advertise next to over 1,000 articles, including industry news, member stories and MineConnect updates.</p> <p>MineConnect.com offers shared square ad spaces on the following pages of its website: main News page, news articles, photo galleries, and search pop-out. It's a fast and economical way to reach the MSS sector of Northern Ontario.</p> <p>Non-members may email <a href="mailto:business@mineconnect">business@mineconnect</a> to make arrangements for advertising.</p>	3 Months	\$300 per month	\$500 per month
	6 Months	\$275 per month	\$400 per month
	12 Months	\$250 per month	\$350 per month

## File Submission Requirements

Files are to be supplied in the following format. Files that do not adhere will be subject to a \$30 set-up charge.

**File Format:** PNG, JPEG, GIF

**Dimensions:** Main News page, news articles, and photo galleries - 350 px x 350 px

**Search pop-out** - 450 px x 450 px

**Resolution:** 72dpi

**Colour Profile:** RGB

